



WOMEN IN BUSINESS

MARCH NEWSLETTER

Upcoming Events

-  GET TO KNOW EXEC
PANEL
APRIL 1ST, 6-7
-  VAUGHAN INSTITUTE X
WIB FILM SCREENING
APRIL 2ND, 5:30-7:00
-  YOGA @ CRWC
APRIL 3RD 3-4
-  MARKETING FACULTY
BREAKFAST
APRIL 6TH 11-12
-  SUSTAINABILITY
JEWELRY SWAP
APRIL 7TH 2-3
-  CHIPOTLE FUNDRAISER
APRIL 7TH 5-9PM
-  DVIP SHOP FOR
SURVIVORS
APRIL 18TH 9AM-8PM
MINNEAPOLIS
-  PROFESSIONAL TRIP
APRIL 20TH- 22ND

Point Reminders:

In order to maintain your WIB membership, you need...

- 4 General Meeting Points
- 1 Philanthropy point
- 1 community service point
- 1 professionalism point
- 8 event points



Please reach out to me or any member of Exec with any questions you have!

** PLEASE CHECK OUT BAND FOR MORE EVENTS! IT'S A BUSY MONTH WITH LOTS OF WAYS TO GET POINTS! (AND THERE ARE MANY MORE EVENTS THAN THESE TOO!!)

WIB Mentor Spotlight

GABI KOREN

Gabi is a 2019 University of Iowa grad, and she was in WIB all four years of her time at Iowa. She stays involved with WIB postgrad as a mentor!

She is currently an HR Manager at Oxford Nanopore Technologies, and has had the opportunity to live in Syracuse, St. Louis, Jersey City, New York City, and Chicago throughout her professional career.



ADVICE FROM GABI:

“Take advantage of all the opportunities presented to you, and don’t be afraid to try something new. Go to that networking event that you weren’t sure you were going to go to, join a new club, or sign up for a leadership opportunity. All of these experiences will help shape the best version of you.”

Member Spotlight

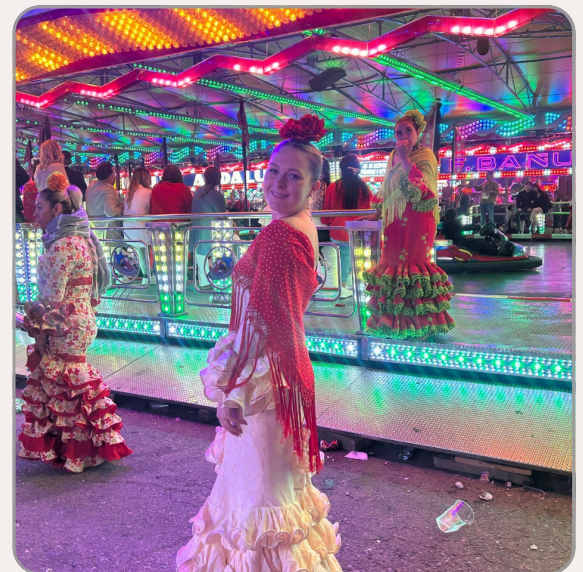
SAM HERRLING

FROM SAM:

During my time abroad, I lived in Sevilla, Spain, for five months with a host family who spoke only Spanish. This was a truly immersive experience that required me to communicate in Spanish for every meal and throughout the daily routine. Academically, I attended a college alongside local Spanish students. Half of my classes were taught in Spanish, and all were led by native professors who shared their honest perspectives on Spanish culture, history, and the local way of life. By taking courses in the History of Spain, Intercultural Communication, Ecology, Spanish Politics, and Operations Management, I gained a deeper understanding of the history and customs that drove the differences I observed outside of the classroom. Beyond my time in Spain, I had the opportunity to travel throughout Europe and Northern Africa, visiting a total of 13 countries. These travels allowed me to experience a wide range of cultures, foods, and histories firsthand. Some of my most memorable experiences included skiing at Mont Blanc in the French Alps, biking through the tulip fields in Amsterdam, and visiting the Cliffs of Howth in Ireland. Each trip offered a unique look at how different regions operate and celebrate their heritage. Through this experience, I grew in several significant ways. First, I developed a high level of independence by learning how to travel on my own and relying on my own knowledge to navigate countries with different languages. My Spanish speaking skills also improved drastically, as the constant communication with my host family expanded my vocabulary and fluency. Finally, I strengthened my intercultural communication skills. By adapting to various cultures and navigating environments outside of the U.S., I gained a much broader perspective on how to interact and succeed in a global context.



Sam has been in WIB for two years, and is currently a Junior majoring in RMI, Finance, and Accounting. She had the opportunity to study abroad in Seville, Spain!



General Meeting # 3

During General Meeting 3, we got the chance to hear from 5 Female student entrepreneurs here at Iowa! It was a great chance for members to network, learn about starting a small business, and get a chance to shop and support them.



General Meeting #4

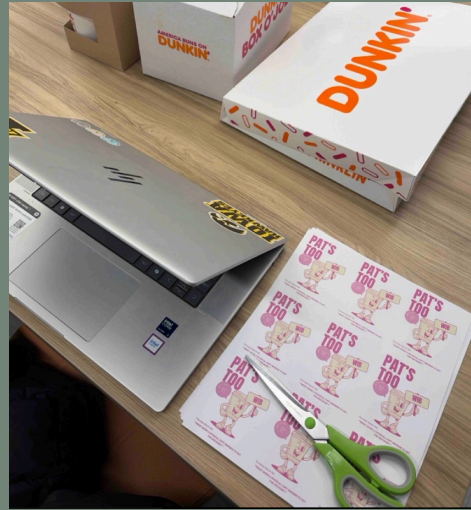
With Kimm Harris

At our general meeting 4, we had the chance to hear from Tippie Professor Kimm Harris. Professor Harris teaches Entrepreneurship at Tippie, and she gave us amazing advice on how to be prepared, have intuition, leverage luck, and find opportunity in everything.



A Few March Events

ON MONDAY MARCH 2ND, WE HOSTED A PATS TOO DISCOUNT DAY WITH DONUTS. IT WAS A GREAT STUDY BREAK :)



ON THURSDAY MARCH 5TH, SOME OF OUR MEMBERS WENT ON THE MINI PROFESSIONAL TRIP TO DES MOINES. WE GOT THE CHANCE TO MEET WITH PRINCIPAL FINANCIAL GROUP AND TOUR THEIR HEADQUARTERS, AND THEN MEET WITH THE TEAM BEHIND HINTERLAND MUSIC FESTIVAL. IT WAS A GREAT TRIP!

ON MONDAY MARCH 9TH WE HAD A TOTE BAG PAINTING EVENT! THIS EVENT FILLED UP VERY FAST AND WAS SUPER FUN!



Women Empowerment Weekend

On Saturday, March 28th, we hosted our annual 5k with SWE and WIH. It was so much fun. Later that night, members got to attend WIB formal at Elrays. Both events had a great turnout. Thanks, Jilly and Kaitlyn!



THANK YOU TO OUR SPONSORS!

